



SPECIALTY PHARMACY CHANGE

Dear Health New England Provider,

Health New England (HNE) is changing specialty pharmacy providers from ICORE Healthcare to BrioRx[™]. **Effective September 3, 2013**, BrioRx[™] will be HNE's preferred specialty pharmacy provider. HNE will no longer cover medications obtained through other specialty pharmacies.

BrioRx is a patient-centric specialty pharmacy. Their hands-on approach makes a meaningful impact on the success of your patients' treatment and quality of life. As your trusted advisor, BrioRx coordinates their efforts with yours from start to finish. They go above and beyond to help expedite the prior authorization process so treatment can begin promptly; and they closely manage your patients' treatment, so you don't have to worry about compliance.

Having BrioRx as the preferred provider for your patients will give you the peace of mind of knowing you have a personal care provider watching out for your patients' medication needs. Specialty medication care is all BrioRx does. Their pharmacists and nurses are highly trained to understand your patients' special therapy needs.

BrioRx[™] is an experienced specialty pharmacy provider offering excellent customer service and clinical support. As a customer of BrioRx[™] your patients will have access to many support services including:

- Monthly calls by an experienced Patient Care Coordinator to help coordinate their next delivery of medication
- Complete consultation and access to experienced clinicians, both pharmacists and nurses
- Drug counseling about why their respective medication was prescribed, how it works, and how to administer and store the drug correctly
- Side effect management
- Free delivery of medication directly to their home or work address, or physician's office, via safe, temperature controlled and tested packaging.

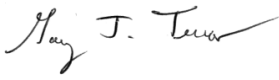
This deep level of service and support has been proven to increase the quality of outcomes from specialty medication therapy.

As a provider, you will have access to experienced pharmacists and nurses, who will work with you throughout your patients' treatment to help identify and inform you of any treatment concerns to optimize management for the patient. Initially, BrioRx[™] will contact you regarding any patients you have on specialty medications to obtain a new prescription and coordinate care.

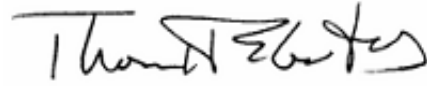
You may visit the BrioRx[™] website to download prescription enrollment forms at www.briovrx.com. Please fax completed forms to 877.292.5799. We have also notified your patient(s) of this change.

If you have any questions, please contact HNE's Provider Relations Department at 800.842.4464, extension 5000. A representative is available Monday through Friday between the hours of 8:00 a.m. and 4:30 p.m. We are excited about our new specialty pharmacy partnership and we think you'll be pleased with their service.

Sincerely,

A handwritten signature in black ink, appearing to read "Gary J. Tereso".

Gary Tereso, PharmD, BCPS
Director of Pharmacy and Case Management

A handwritten signature in black ink, appearing to read "Thomas H. Ebert".

Thomas H. Ebert, M.D.
Vice President & Chief Medical Officer